**Introduction/Business Problem**

**A** multinational chain of coffeehouses is looking for a right location in Toronto, Canada, where they can kickstart their services like Café’s, Coffee Houses, etc and further expand. As a Data Scientist, depending on the various venues in the neighbourhoods of Toronto, we have to come up with the location for the Café/Coffee house where the business will be successful and there is opportunity for expansion further.

**Data**

**For this particular problem, the data we need is geographical locations of various popular venues in the neighbourhoods of Toronto, Canada.** The venues are of different types, for example, Café’s, Restaurants, Bars, Pizza places, Pharmacies, Pubs, Bagel Shops, etc. **Geographical location values are nothing but, the latitude and longitude values. We can get these values from Foursquare API. Depending on this data, the scope for a launch of a Café’s/Coffee House in a right location is determined.**